Managing treatment with the Myobrace Activities app

By Myofunctional Research Staff

In order to continue thriving in an increasingly competitive market, modern dental practices can no longer rely on standard, often outdated treatment methods and management.

In addition to finding new niches in the health market to occupy, 21st-century practitioners must ensure their clinics are managed to be as efficient as possible. One of these niches, currently undergoing rapid expansion, can be found in pediatric dentistry and includes preventive myofunctional pre-orthodontics, as well as treatment for sleep disorder breathing.

While in the past this area of the profession has been difficult for doctors and demanding for staff, The Myobrace System™ packages pediatric pre-orthodontic care into one integrated treatment system that enables doctors to increase patient flow and improve practice efficiency, according to the company.

The Myobrace System achieves impressive results, as well as lifelong health benefits, by assisting the patient in abolishing poor myofunctional habits and training them to rest the tongue in the correct position, breathe through the nose normally and swallow correctly.

Because the Myobrace System is focused on correcting the causes of crooked teeth as well as the symptoms, patient education and compliance also has an essential role to play in treatment and regularly completing certain tongue, mouth and breathing activities is vital. These Myobrace Activities™ perform an integral role in the treatment system by stretching, strengthening and retraining the tongue, lip and cheek muscles, as well as improving the way the patient breathes.

In order to present these activities in the most user-friendly way and appeal to today’s tech-savvy youth, they have been developed into an advanced digital educational and instructional digital app. The use of animated audio-visual aids decreases the role trained auxiliaries must play, while presenting consistent educational information to the young patients, at their level.

While compliance has been a downside to pediatric treatment in the past, the app allows for the system to be presented in a child-friendly environment away from treatment areas, which saves staff time and maximizes the uptake of the information. This ensures the patient and parents are easily able to understand their treatment goals and how they can then play the required role in achieving positive treatment outcomes.

The fun, simple app, which is compatible with most devices and empowers children to play a highly active role in their own treatment, focuses on presenting Myobrace Activities as well as nutritional information in the most appealing way possible.

By offering a sequence of videos that demonstrate each of the activities, then quizzing patients on how and why they should correctly complete the activity, the app encourages compliance and helps to make sure patients receive the maximum possible benefit from their Myobrace Activities program.

The app is designed from the ground up to engage and motivate the patient as well as provide an interactive educational tool, complete with individual goals and incentives.

However, while the Myobrace Activities app is a powerful tool for fostering compliance, the patient must still be prepared to put in the effort and remain active in his or her treatment.

The bad habits that inhibit a child’s natural development do not develop overnight, so correcting them takes persistence. Therefore, in order to receive the maximum benefit from their treatment, a child should complete the activities two times a day for a minimum of two minutes and combine this with wearing his or her Myobrace®.

Using the Myobrace Activities app, which can be installed on multiple devices in the practice, engages growing patients and can provide them with the means to alter their own incorrect habits, as well as unlock their natural genetic potential for healthy growth. This can achieve astounding results as well as increase patient flow, improve treatment and improve practice efficiency, according to the company. To find out more, visit myoresearch.com.

Enjoyable activities help youth achieve better results

The Myobrace Activities app is a great way to help children learn lifelong health habits. (Photos/Provided by Myofunctional Research)